

FORM PTO-1449 (Modified)		U.S. Department of Commerce Patent and Trademark Office		Attorney Docket No.: DERN-00101	Serial No.:09/635,994			
INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>(37 CFR § 1.98(b))</small>		Applicants: Howard Demehl et al.						
		Filing Date: August 9, 2000		Group Art Unit: 3622				
<b>U.S. PATENT DOCUMENTS</b>								
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date	
<i>JJ</i>	AA	6,282,522 B1	08/28/01	Davis et al.	705	41	10/16/97	
	AB							
	AC							
	AD							
	AE							
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	AG							
	AH							
	AI							
	AJ							
<b>FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS</b>								
		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							
<b>OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)</b>								
	AP							
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	AX							
	AY							
	AZ							
Examiner:	<i>J. L. Young</i>			Date Considered: 9-16-2004				
EXAMINER:	Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.							

FORM PTO-1449 (Modified)	JUN 28 2004	U.S. Department of Commerce Patent and Trademark Office	Attorney Docket No.: DERN-00101	Serial No.:09/635,994
INFORMATION DISCLOSURE STATEMENT BY APPLICANT (Use Several Sheets If Necessary) (37 CFR § 1.98(b))		Applicants: Howard Demehl, et. al.		
		Filing Date: August 9, 2000		Group Art Unit: 3622

U.S. PATENT DOCUMENTS							
Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
JK	AA	5,592,375	01/07/97	Salmon et al.	395	207	03/11/94
JK	AB	6,198,977 B1	03/06/01	Bixler et al.	700	83	01/09/95
JK	AC	6,330,550 B1	12/11/01	Brisebois et al.	705	75	12/30/98
JK	AD	6,615,184 B1	09/02/03	Hicks	705	26	01/04/00
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	AI						
	AJ						GROUP 3600

FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS							
	Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
						Ycs	No
	AK						
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	AM						
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	AO						

OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)							
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	AZ						

Examiner	John L Young	Date Considered:	9-16-2003
EXAMINER:	Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.		

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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <small>PATENT &amp; TRADEMARK OFFICE</small> <small>Use Several Sheets If Necessary</small>		Applicant: Howard Dernahl, et. al.		
		Filing Date: August 9, 2000		Group Art Unit: 3622
(37 CFR § 1.98(b))				

## U.S. PATENT DOCUMENTS

Examiner Initials		Serial / Patent Number	Issue Date	Applicant / Patentee	Class	Subclass	Filing Date
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	AG						
	AH						
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	AJ						

## FOREIGN PATENTS OR PUBLISHED FOREIGN PATENT APPLICATIONS

		Document Number	Publication Date	Country / Patent Office	Class	Subclass	Translation	
							Yes	No
	AK							
	AL							
	AM							
	AN							
	AO							

## OTHER DOCUMENTS (Including Author, Title, Date, Relevant Pages, Place of Publication)

AP	r-coupon brochure, "Generating and Harvesting Goodwill by Enhancing Word-of-Mouth Marketing."
AQ	r-coupon brochure, "Harvesting Goodwill through Relationship Referral Marketing,"
AR	
AS	
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AV	
AW	
AX	
AY	
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Examiner: *John L. Young* Date Considered: *9-16-2004*

EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.